

# SCOPE FOR CATERERS

# Session Objectives

- To understand the scope for caterers
- Various factors validating scope for cateres

# Content

➤ Scope for caterer

# SCOPE FOR CATERERS

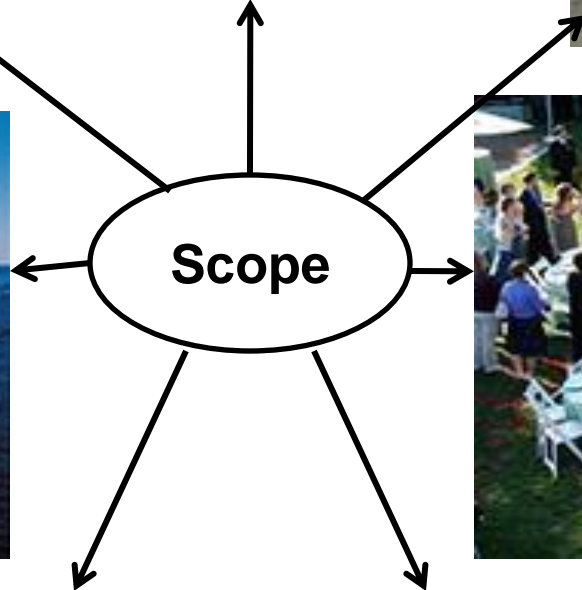
- World's fastest growing industry.
- Job-creating profession, employing one in ten people worldwide.
- Hotels - range from small, independent country hotels to luxury five-star hotels. There are around 48,000 of them in the UK and they employ some 250,000 people at all skills levels.
- Increase in needs of travelling for travellers, educationist, business men & others.

# SCOPE FOR CATERERS

- Restaurants & its subsector remains relatively resilient, as even in an economic downturn, people still enjoy eating out and their taste in food is eclectic.
- There are around 106,500 outlets, employing more than 50,00,000.
- Pubs, club and bars - the licensed retail sector is worth many billion and it currently employs over 900,000 people in total.

# SCOPE FOR CATERERS

- Jobs are available in Airlines for the post of flight stewards and air hostess.
- In cruise liners also there are various jobs for caterers, same as those existing in the hotels.
- Many have ventured into businesses like small hotels, food courts, fast food restaurants, outdoor catering, event catering, mobile catering, motels, etc.



# Summary

- There is an immense opportunity in catering industry owing to the nature (Fastest growing, economically resilient).



# Bibliography

- Food & Beverage Service & Management (Bobby George & Sandeep Chatterjee pg. 10)
- Food & Beverage Service & Management (Dennis Illicrap/7<sup>th</sup> edition/pg. 1)
- Google [http://en.wikipedia.org/wiki/Food\\_industry](http://en.wikipedia.org/wiki/Food_industry)