

MAJOR HOTEL CHAINS

SESSION OBJECTIVES

After the end of the session one should be able to understand the Major hotel chains of the world & their history of origin.

CONTENT

- LEADING HOTEL CHAINS
- HISTORY OF TAJ, ITC
& THE OBEROI GROUPS

LEADING HOTEL CHAINS

- Hyatt
- JW Marriott Hotels
- InterContinental Hotels
- Le Méridien
- Radisson Hotels



LEADING HOTEL CHAINS

➤ Accor (Sofitel, Novotel)



➤ Choice Hotels (Clarion Hotels, Comfort, Quality)



➤ Crowne Plaza Hotels & Resorts



➤ Fairmont Hotels & Resorts



LEADING HOTEL CHAINS IN INDIA

➤ Taj Group of Hotels



➤ The Oberoi Group of Hotels



➤ Park Group of Hotels



LEADING HOTEL CHAINS IN INDIA

➤ Kenilworth Group of Hotels



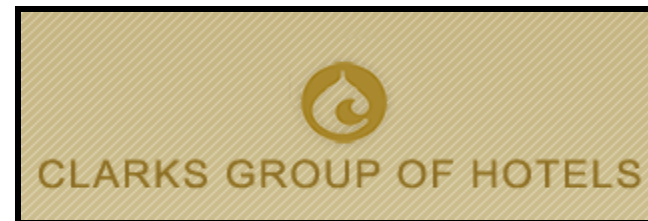
➤ Welcome Group of Hotels



➤ The Lalit Group



➤ Clarks Group



TAJ HOTELS, RESORTS AND PALACES



- Taj Hotels, Resorts and Palaces, is the largest Indian luxury hotel chain.
- A wholly owned subsidiary of the Tata Group, Taj Hotels Resort and Palaces comprises 77 hotels in 39 locations across India.
- In addition to this there are 18 International Hotels; in various countries.

HISTORY

- The Indian Hotels Company was founded in 1897.
- Their first and most well known property is the Taj Mahal Palace in Colaba, Mumbai
- It was opened in December 16, 1903, by the founder of the Tata Group, Jamshedji Nusserwanji Tata with a total of seventeen guests.
- In 1971, the 220 room Taj Mahal Hotel was converted into a 325 roomed multistoried hotel.

OBEROI HOTELS



- Oberoi Hotels & Resorts are the epitome of luxury and hospitality
- Exquisite interiors, impeccable service, fine cuisine and contemporary technology come together to create an experience that is both grand and intimate
- Founded in 1934, the group owns and manages award winning luxury hotels and cruisers in India, Egypt, Indonesia, Mauritius and Saudi Arabia
- The Oberoi Hotels are known to own some of the grandest properties in Asia

THE STORY OF M.S OBEROI

- Rai Bahadur Mohan Singh Oberoi (August 15, 1898—May 3, 2002) was a renowned Indian hotelier widely regarded as the father of 20th century India's hotel business.
- Born in Bhaun, (now in Pakistan) in 1922, started his hotel career with a low-paid billing clerk position at Shimla's Hotel Cecil.



THE STORY OF M.S OBEROI

- He was working there as a bell boy, and within two years, he assisted the Cecil's manager, Mr. Clarke, in purchasing The Carlton Hotel (renamed Clarkes) in Shimla.
- Ten years later, in 1934, upon Mr. Clarke's retirement, he gathered all the family resources to purchase the hotel.

Summary

- Many national & international brands played important role in substantial growth of catering industry.
- Even individual contribution added pace to the growth of the industry.

Bibliography

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- Food & Beverage Service & Management (Dennis Illicrap/7th edition/pg. 1)
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