

FOOD & BEVERAGE OPERATION



SESSION OBJECTIVES

After the session one should be able to understand the food & beverage operation & Its area.

CONTENTS

➤ F & B OPERATION

F & B OPERATION

- To analyse consumer needs market potential.
- The formulation of policy & business objectives to decide operation method
- The interpretation of demand
- The planning & Design of facilities required
- Provisioning to meet the needs of the guest with regards to food & beverage

F & B OPERATION

- Production, Service knowledge
- To control of cost & revenue
- Monitoring of guest satisfaction.

Summary

Food & Beverage operation in hospitality industry are concerned with the provision of food & beverage ready for immediate consumption.

BIBLIOGRAPHY

- Food & Beverage Service (Denis Lillicrap pg 7)
- Google www.scribd.com/doc/.../Manual-for-Food-Beverage-Service