TOURISM
DEFINITION OF TOURISM

“Study of: man away from his usual habitat, the industry which responds to his needs, and the impacts that both he and the industry have on the host socio-cultural, economic, and physical environments.”

Dr. Jafar Jafari ( Educator)
DEFINITION OF TOURISM

“The activities of a person outside his or her usual environment for less than a specified period of time, and whose main purpose of travel is other than exercise of an activity remunerated from the place visited.

(World Tourism Organization)
DEFINITION OF TOURISM

The temporary movement of people to destinations outside their normal places of work and residence, the activities undertaken during their stay in those destinations, and the facilities created to cater to their needs.
...and royal in history
ORIGIN OF TOURISM

- To establish any specific period or era for the origin of tourist is a very difficult task.
- Tourism activities started with the development of mankind.
- During the ancient and pre-historical period people used to move in search of food, and for shelter from climatic condition such as rainy season, winters and summer season. The origin of tourism can be attributed to this period.
CHARACTERISTICS OF TOURISM

- Movement
- Multi-purpose
- Exchange of Money
- It’s local – It’s Global
- It’s a massive growing industry
TOURISM IS COMPLEX

1. The tourist (business or pleasure?)

2. The businesses providing goods/services
SUPPLY VS. DEMAND

➢ Supply – The products or services which help in the tourism activities (accommodation, food, transport, etc.)

➢ Demand – The need of tourism (the tourist’s desire)
ADVERSE EFFECTS OF TOURISM

- Over explosion of environment.
- At time unplanned development.
- Damage to natural resources.
- Untreated sewer disposal and ineffective garbage disposal.
- Outbreak of disease by the use of adulterated impure food and raw material.
- Poor roads infrastructure.
- Shortage of finances.

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WHEN ARE WE TOURISTS?

- **Time**
  - 24 hours = accommodations
  - Day tripper or Excursionist?

- **Distance**
  - 50 miles? 100 miles?

- **Purpose**
  - Business or Pleasure?
CHART DISPLAYING DEFINITION OF TOURIST / SAME DAY VISITOR

Traveler

Outside usual environment

Yes

For less than 12 consecutive month

Yes

Purpose of trip other than an activity remunerated from within the place visited

Yes

Tourism

Visitor

With overnight

Yes

Tourist

No

Same-day Visitor

No

OtherTravelers
DEFINITION OF A TOURIST

“A tourist is one who travels away from home for a distance of at least 50 miles (one way) for business, pleasure, personal affairs, or any other purpose except to commute to work, whether for an overnight stay or return the same day.”

(National Tourism Resources Review Commission)
PHASES OF TOURISM

➢ Anticipation & Planning
➢ Travel to the Site
➢ The on-site Experience
➢ Return Travel
➢ Recollection
MAJOR FACTORS PROMOTING TOURISM

- Motivation – Curiosity, Anticipation
- Holiday – Religions
- Business
- Education
MAJOR FACTORS
PROMOTING TOURISM

- Health
- Religion
- Social
- Adventure
- Sports, Leisure
- Visiting Historical Places
Breath taking monuments
COMPONENTS OF TOURISM INDUSTRY

- Accommodation
- Transportation
- Food & Beverage
- Retail services
- Other Activities (Sports, Religion, Fairs, festivals etc.)
OTHER ACTIVITIES

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TOUR OPERATOR

Review me on the BoliviaBella Travel Agency Review

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TOUR OPERATORS (MEANING & DEFINITION)

- Tour operators are the wholesalers whose function is to purchase and assemble a large number of principals (Airlines, Hotels etc.)
- Individuals or Enterprises conducting the marketing & distribution activities.
TRAVEL AGENT (MEANING & DEFINITION)

- It is a middleman between the supplier and the consumer.

- Travel agents act as a distributor, broker or retailer on behalf of the suppliers, their main contact with the supply side is the tour operator.
CATEGORIZATION OF TOURISM

- The UN also derived different categories of tourism by combining the 3 basic forms of tourism:
  - Internal tourism, which comprises domestic tourism and inbound tourism.
  - Internal tourism, which comprises domestic tourism and inbound tourism.

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TYPES OF TOURISM

- Domestic
- International
- Inbound
- Outbound
CATEGORIZATION OF TOURISM

- External tourism, which comprises domestic tourism and outbound tourism.
- International tourism, which consists of inbound tourism and outbound tourism.
IMPACT OF TOURISM
ENVIRONMENTAL IMPACTS OF TOURISM

1. DEPLETION OF NATURAL RESOURCES

- Water resources
- Land resources
ENVIRONMENTAL IMPACTS OF
TOURISM

2. POLLUTION

- Air emissions
- Noise
- Solid waste and littering
- Releases of sewage
- Oil and chemicals
ECONOMIC BENEFITS OF TOURISM

- Export earnings
- Employment
- Rural opportunities
- Infrastructure investment
- Tax revenues
DEFINITION OF PASSPORT

- An official government document that certifies one's identity and citizenship and permits a citizen to travel abroad.
- Something that gives one the right or privilege of passage, entry, or acceptance.
- Permission to pass; a document given by the competent officer of a state, permitting the person therein named to pass or travel from place to place.
TYPES OF PASSPORT

- General passport
- Official passport
- Diplomatic passport.
GENERAL PASSPORT

It is given to general people, and blue in color.
OFFICIAL PASSPORT

It is given to people who visit the country for official tours and light green in color.
DIPLOMATIC PASSPORT:

It is given to people at higher rank got service like minister/ Ambassador and dark red color.
THE PROCEDURE OF PASSPORT MAKING

- Proper form is to be filled up which is supplied by the Passport office.
- 6 Passport size photographs developed from the same negative at the same time.
- 4 photos should be posted in the proper place and should be signed with a ball pen cross wisely.
- Remaining 2 photos should be kept blank & free of any signature or scratch.

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THE PROCEDURE OF PASSPORT MAKING

2 Police reports have to be made if present stay at residence is less than 2 yrs. (In normal case only 1 police report is essential).

- The documents to be produced are
  1. Age proof certificate
  2. Ration card
  3. Voters Identity card
THE PROCEDURE OF PASSPORT MAKING

4. Telephone bill & Electricity bill.

5. Stay proof (in case of renewing the existing passport).

- The time taken for making a passport is usually 2 – 3 months.
- The fees taken is usually 1800 – 2000 rupees.
DEFINITION OF VISA

- A visa is an endorsement stamped on your passport by foreign customs officials that allows you to visit that country.

- An official authorization appended to a passport, permitting entry into and travel within a particular country or region.
TYPES OF VISA

➢ Tourist visa – less than 3 months.
➢ Immigrant visa – depends upon the immigrant officer.
➢ Non – Immigrant visa – more than 3 months.
➢ Business Visa – 1 or more year
➢ Student Visa – for education purpose
➢ Transit Visa – (Single entry, Double entry) for period of 15 days
TRANSIT VISA

DEUTSCHE DEMOKRATISCHE REPUBLIK
Ministerium für Auswärtige Angelegenheiten

Transitvisum

zur einmaligen Reise durch das Hoheitsgebiet
der Deutschen Demokratischen Republik
über die für den Transitverkehr
zugelassenen Grenzübergangsstellen
auf den vorgeschriebenen Verkehrswegen
und der kürzesten Fahrstrecke

Während des Transits ist ein Wechsel des Transportmittel nur mit Zustimmung der zuständigen Organe der
DDR gestattet. In der Flugzeug- oder Bahnfahrt berechtigt das
Transitvisum zum Landgang an den dafür zugelassenen
Orten.

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TOURIST VISA

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EMPLOYMENT VISA

Check that your passport number is correct.
Check that your name is spelled correctly.
Where your visa was issued.
Check that your date of birth is correct.
“R” means “regular” passport. “Class” is the type or visa. See “The class of visa by your purpose of travel.”

“M” means that you can seek entry into the U.S. multiple times. If there is a number here, you may apply for entry that many times.

“Annotation” may include additional information about your visa. For example, on a student visa, it will show your SEVIS number and name of your school.

“Expiration Date” is the last day you can use your visa to seek entry into the U.S. It has nothing to do with how long you may stay in the U.S. See “What is a Visa?”

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BUSINESS VISA
OTHER VISAS

➢ Missionaries Visa
➢ Journalist Visa
➢ Conference Visa
➢ Settlement Visa/ Marriage Visa
OTHER VISAS

Schengen Visa (For 10 European countries)

- France
- Spain
- Portugal
- Germany
- Luxemburg
- Belgium
- Netherlands
- Italy
- Austria
- Greece
IMPORTANT POINTS

- A medical insurance is done for a minimum of 35 days tour.
- No objection certificate should be produced by office or company if the person working and a leave certificate is also necessary.
- For a tourist visa the assets and valuables of the customer are checked before he or she leaves the country of origin.
- Proof of all the details about admission of school, college which course, duration, syllabus, residential facilities etc.
- 3 years ITR along with bank statements.
**ITINERARY**

**Travel Itinerary**

**Flight / Rail / Rental / Hotel / Event**

**Prepared For:**

**Event or Purpose:**

**Notes:**

**Leg 1**

**Depart From:**

**To:**

**Flight # / Train #**

**Airline or Carrier:**

**Gate and/ or Terminal:**

**Check-in Time:**

**Depart Time:**

**Arrival Time:**

**Transfer Y/N**

**Leg 2**

**Depart From:**

**To:**

**Flight # / Train #**

**Airline or Carrier:**

**Gate and/ or Terminal:**

**Check-in Time:**

**Depart Time:**

**Arrival Time:**

**Transfer Y/N**

**Leg 3**

**Depart From:**

**To:**

**Flight # / Train #**

**Airline or Carrier:**

**Gate and/ or Terminal:**

**Check-in Time:**

**Depart Time:**

**Arrival Time:**

**Vehicle Rental:**

**Rental Company:**

**Class or Model:**

**Reservation #:**

**Pick-up Date:**

**Time:**

**Drop-off Date:**

**Time:**

**Beginning Mileage:**

**Ending Mileage:**

**Fuel Expense $$:**

**Hotel / Accommodations:**

**Hotel Name:**

**Hotel Address:**

**Phone #:**

**Reservation Number:**

**Check-in Date:**

**# of Nights:**

**Check-out Date:**

**Time:**

ITINERARY (MEANING & DEFINITION)

Itinerary is the planning of the tour

Or

Itinerary is scheduling of tour
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