SCOPE FOR CATERERS
Session Objectives

- To understand the scope for caterers
- Various factors validating scope for caterers
Content

➢ Scope for caterer
SCOPE FOR CATERERS

- World’s fastest growing industry.
- Job-creating profession, employing one in ten people worldwide.
- Hotels - range from small, independent country hotels to luxury five-star hotels. There are around 48,000 of them in the UK and they employ some 250,000 people at all skills levels.
- Increase in needs of travelling for travellers, educationist, business men & others.
Restaurants & its subsector remains relatively resilient, as even in an economic downturn, people still enjoy eating out and their taste in food is eclectic.

There are around 106,500 outlets, employing more than 50,00,000.

Pubs, club and bars - the licensed retail sector is worth many billion and it currently employs over 900,000 people in total.
SCOPE FOR CATERERS

- Jobs are available in Airlines for the post of flight stewards and air hostess.
- In cruise liners also there are various jobs for caterers, same as those existing in the hotels.
- Many have ventured into businesses like small hotels, food courts, fast food restaurants, outdoor catering, event catering, mobile catering, motels, etc.
There is an immense opportunity in catering industry owing to the nature (Fastest growing, economically resilient).
Bibliography

- Food & Beverage Service & Management (Bobby George & Sandeep Chatterjee pg. 10)
- Food & Beverage Service & Management (Dennis Lillicrap/7th edition/pg. 1)