SESSION OBJECTIVES

After the end of the session one should be able to understand the Major hotel chains of the world & their history of origin.
CONTENT

➢ LEADING HOTEL CHAINS
➢ HISTORY OF TAJ, ITC & THE OBEROI GROUPS
LEADING HOTEL CHAINS

- Hyatt
- JW Marriott Hotels
- InterContinental Hotels
- Le Méridien
- Radisson Hotels
LEADING HOTEL CHAINS

- Accor (Sofitel, Novotel)
- Choice Hotels (Clarion Hotels, Comfort, Quality)
- Crowne Plaza Hotels & Resorts
- Fairmont Hotels & Resorts
LEADING HOTEL CHAINS IN INDIA

- Taj Group of Hotels
- The Oberoi Group of Hotels
- Park Group of Hotels
LEADING HOTEL CHAINS IN INDIA

- Kenilworth Group of Hotels
- Welcome Group of Hotels
- The Lalit Group
- Clarks Group
Taj Hotels, Resorts and Palaces, is the largest Indian luxury hotel chain.

A wholly owned subsidiary of the Tata Group, Taj Hotels Resort and Palaces comprises 77 hotels in 39 locations across India.

In addition to this there are 18 International Hotels; in various countries.
HISTORY

➢ The Indian Hotels Company was founded in 1897.
➢ Their first and most well known property is the Taj Mahal Palace in Colaba, Mumbai.
➢ It was opened in December 16, 1903, by the founder of the Tata Group, Jamshedji Nusserwanji Tata with a total of seventeen guests.
➢ In 1971, the 220 room Taj Mahal Hotel was converted into a 325 roomed multistoried hotel.
OBEROI HOTELS

- Oberoi Hotels & Resorts are the epitome of luxury and hospitality
- Exquisite interiors, impeccable service, fine cuisine and contemporary technology come together to create an experience that is both grand and intimate
- Founded in 1934, the group owns and manages award winning luxury hotels and cruisers in India, Egypt, Indonesia, Mauritius and Saudi Arabia
- The Oberoi Hotels are known to own some of the grandest properties in Asia
Rai Bahadur Mohan Singh Oberoi (August 15, 1898—May 3, 2002) was a renowned Indian hotelier widely regarded as the father of 20th century India's hotel business.

Born in Bhaun, (now in Pakistan) in 1922, started his hotel career with a low-paid billing clerk position at Shimla's Hotel Cecil.
The Story of M.S. Oberoi

- He was working there as a bell boy, and within two years, he assisted the Cecil's manager, Mr. Clarke, in purchasing The Carlton Hotel (renamed Clarkes) in Shimla.

- Ten years later, in 1934, upon Mr. Clarke's retirement, he gathered all the family resources to purchase the hotel.
Summary

- Many national & international brands played important role in substantial growth of catering industry.
- Even individual contribution added pace to the growth of the industry.
Bibliography

- Food & Beverage Service & Management (Bobby George & Sandeep Chatterjee pg. 3)
- Food & Beverage Service & Management (Dennis Lillicrap/7th edition/pg. 1)