CLASSIFICATION OF HOTELS
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BY SIZE
- SMALL
- MEDIUM
- LARGE
  - THREE ***
  - FOUR ****
  - FIVE *****
  - FIVE * DELUXE

BY STAR RATING
- ONE *
- TWO **
- MANAGEMENT CONTRACT
- CHAIN HOTELS
- FRANCHISEE HOTELS

OWNERSHIP
- PROPRIETARY HOTELS
- TYPE OF CLIENTELE
  - GROUP
  - COMMERCIAL
  - FAMILY
- LENGTH OF STAY
  - TRANSIT
  - RESIDENTIAL
  - APARTMENT HOTEL
- TYPE OF PLAN
  - EUROPEAN PLAN
  - CONTINENTAL PLAN
  - AMERICAN PLAN
  - MODIFIED AMERICAN PLAN
  - BERMUDA PLAN
  - ALL-INCLUSIVE PLAN
- LOCATION
  - CITY HOTELS
  - AIRPORT HOTELS
  - MOTELS
  - FLOATELS
  - BOATELS
  - RESORT
  - SUB-URBAN

OTHERS

# SPECIAL types include hotels like, Ecotel, Intelligent Hotels, Cave Hotel, Ice Hotel, No-frills Hotel, Mega Resort, Boutique Hotel, Heritage Hotel etc.
ON THE BASIS OF SIZE

There are generally four size categories for hotels:

- Under 25 rooms – Small Hotel
- 26 to 99 rooms – Average Hotel
- 100 to 299 rooms – Above Average Hotel
- More than 300 rooms – Large Hotel
ON THE BASIS OF STAR

★ ★ ★ ★ ★ Luxury: offering the highest International standards
★ ★ ★ ★ ★ Exceptionally well-appointed hotels, high standards, all rooms with bathroom, bath, shower, toilet
★ ★ ★ ★ ★ Well-appointed. Private bathroom/shower. Meal facilities
★ ★ (TV & telephones in rooms) Bath or shower
★ ★ Small with adequate fooding, lodging
MID-RANGE SERVICE
ECONOMY/LIMITED SERVICE

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ON THE BASIS OF LOCATION

- Downtown Hotels
- Suburban Hotels
- Motel
- Airport Hotels
- Resorts
- Forest Hotels
- Floatels
- Boatels
- Roatels
DOWNTOWN HOTELS
FLOATELS
ROATELS
Target markets are distinctly defined groups of people, which the hotel hopes to retain or attract as guests.

- Commercial hotels
- Convention hotels
- Resort
- All suite Hotels
- B & B Hotels
- Extended stay Hotels
- Casino Hotels
- Apartment Hotels
COMMERCIAL HOTELS

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B&B HOTELS

Flery Manor
Bed & Breakfast

Get Away from the hurried world...
Retreat to the comfort and hospitality of Flery Manor

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ON THE BASIS OF THEME

- Boutique
- Ecotel
- Spa
- Heritage
BOUTIQUE HOTELS
ON THE BASIS OF LENGTH OF STAY

- Residential
- Semi residential
- Transit hotels
RESIDENTIAL HOTELS

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ON THE BASIS OF TYPES OF PLAN

- EP- European Plan (Room only)
- CP- Continental Plan (Room + Breakfast)
- MAP- Modified American Plan (Rooms + Breakfast + one major meal)
- AP- American Plan (Room + All meals)
- BP- Bermuda Plan (Room + Heavy American Breakfast)
ON THE BASIS OF OWNERSHIPs

- Franchisee
- Management Contract
- Marketing
- Sole Proprietorship/Independent/Individual
- Companies – Public & Private Ltd.
- Affiliated, Associated, Referral
- Chain Operations
SUPPLEMENTARY ACCOMMODATION

These include all those establishments which do not provide elaborate services but provide basic services of accommodation and may or may not provide food services and other services.
CLASSIFICATION OF SUPPLEMENTARY ACCOMODATION
1. YOUTH HOSTELS
2. CARAVAN CAMPING SITES
3. CIRCUIT HOUSES
4. DAK BUNGALOWS
5. DORMITORIES
6. RAILWAY RETIRING ROOMS
OTHERS

➢ Traveller’s lodge
➢ Holiday Camps
➢ Private Households
➢ Boarding Houses
➢ Tourist Bungalows
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